

The SavaJe Mobile Platform

SavaJe has delivered to market the first mobile platform "built from the kernel up" for Java. The result: the first mobile platform that enables mobile operators and OEMs to gain the full benefits of Java: cross-platform, graphically rich and secure.

The SavaJe Mobile Platform offers the industry's most flexible and rich Applications Programming Interface (API), supporting both MIDP and CDC. For the first time, this unleashes Java's "write once, deploy anywhere" capabilities on the world of mobile, where Java applications automatically take on the look and feel of the device on which they are running.

The platform uses a highly optimized JVM and Java operating system that can support full multi-tasking to simultaneously run multiple applications. For example, users can play music while checking email or surfing the Web. Additionally, applications are aware of each other and can interact seamlessly to deliver even more powerful benefits to the subscriber. Because the platform is optimized for Java, it delivers "native-application-caliber" performance from Java applications, both in terms of application responsiveness and power utilization.

The SavaJe Mobile Platform also includes a telephony services. The telephony sub-system and applications are fully portable to any platform and radically shorten the time required for manufacturers to deliver new handsets to market. At the same time, SavaJe integrates with best-of-breed engines and codecs, to enable high performance multimedia.

Delivering on the Promise

Through its support of Java, the SavaJe Mobile Platform delivers multiple compelling business benefits to manufacturers and mobile operators, including:

- Easy Customization Manufacturers and operators can
 establish deep, consistent branding that extends beyond the
 current "face plate and application welcome screen" to every
 page of every application. This enables branding capabilities
 commensurate with those seen on desktop systems and opens
 the door to personalization and co-branding that is
 tailored to particular subscriber market segments.
- Easy Theming Operators and manufacturers can easily permeate their mobile offerings with themes designed to target

- specific market segments. Theming is accomplished by simply dragging and dropping industry standard graphic files (GIF, JPG, PNG) using the SavaJe Theme Studio. This is yet another way to create the "cool user experience."
- Superior Performance The SavaJe-optimized JVM delivers "native-caliber" application performance and enables advanced features like multitasking, to further improve the user experience.
- Superior Security The SavaJe Mobile Platform includes all of
 the security benefits of the industry-proven Java desktop security platform. Since all applications are written in Java—no native
 calls are permitted. The advantage is a comprehensive set of
 proven security features that enable SavaJe OS handsets to be
 flexibly configured to meet the demanding security requirements of manufacturers, operators and content providers.
- Simplified Platform Requirements SavaJe radically simplifies the management of multiple hardware platforms by supporting Java's "write once, deploy anywhere" capabilities abstracted from the platform drivers. This reduces the amount of coding and porting work required. And, because SavaJe is based on Java standards, it opens the world of 4 million Java developers to the mobile market.

By delivering these benefits, the SavaJe Mobile Platform enables manufacturers and operators to succeed with time to market advantages. Proprietary operating systems will become a competitive liability in this environment, because they simply are too difficult to customize and maintain. They also fall short of SavaJe's ability to enable deep branding and personalization, combined with new mobile functionality and enhanced security.

Only one platform can truly unleash the power of the mobile Java experience. That platform is Savaje.





TELEPHONY

Full specification for 3GPP R99 on 2.5 G and 3G Radios

APPLICATION PROCESSORS

ARM 9 and ARM 11 architectures

REFERENCE HARDWARE

(Available today) TI OMAP 730/850

INTEL XScale architectures

OS SERVICES AND MIDDLEWARE

3GPP R99 for 2.5 and 3G Media framework Codecs 2D & 3D Graphics **OMA Provisioning** Device management Digital rights management Security WAP 2.0 stack

IM presence

Input methods Networking

USB, IrDA, BT Connectivity

Optimized multi-tasking, multi-threaded kernel integrated with Java Virtual Machine

SERVICES

Telephony Multimedia

Security

Inter-application services

Application manager Content sharing Data file sharing System property states Component sharing

Alarms

System settings

Theme services

Messaging

Tegic (T9)

Language Localization

JAVA LIBRARIES

CLDC 1.1	JSR 139
MIDP 2.0	JSR 118
JTWI	JSR 185
PDA/File	JSR 75
Mobile Media	JSR 135
3D Graphics	JSR 184
Messaging	JSR 205
Bluetooth	JSR 82
XML Parsing	JSR 172

ADVANCED APIS* EARLY ACCESS

Advanced GUI/SWING	JSR 209
CDC 1.1	JSR 218
PBP (Personal Basis)	JSR 217
FP (Foundation Profile)	JSR 219
Advanced Media	JSR 234
JAIN Presence	JSR 186
Instant Messaging	JSR 187
Security	JSR 177
Including JCE, JSSE and JAAS security	
included.	

^{*} SavaJe License required for access.

JAVA APPLICATIONS

Phone Idle Call Log Menu Contacts

Camera (still and video)

Messaging (integrated SMS, MMS) Browser WAP + HTML (OW 7.0.2)

Media player Music Video

Pictures

Edit features

Email Chat Notes Voice Text Calculator Calendar

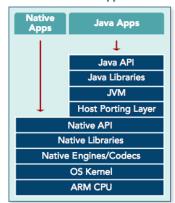
Settings **TOOLS**

Theme Studio

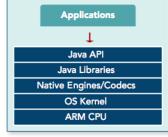
Midlet SDK User Experience SDK SavaJe platform SDK TI 730/850 porting kit Intel Xscale porting kit

Conventional vs. SavaJe

Conventional Approach



SavaJe Platform



Key Benefits

- Consistent User Experience
- Improved Security
- Optimized for Java performance
- Improved memory usage
- Longer battery life

SAVA JE

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